



POLYDRON

ASIN Audit

mrprime.com

04/10/2022

Amazon Search Page Analysis

[Polydron-main amazon search page](#)

Best Seller: [Link](#)

ASIN: B001FOBQDU Mo. Sales: Sign up required BSR: 68,079 Date First Available: 08/31/2008 To access Monthly Revenue, Net, Fees, and more [sign up](#).

Listing Health Score 8.48

30-Day Sales 24

FBA Fee £9.11

Variations Count 0 [View More](#)



Roll over image to zoom in

Polydron 20-5003R Mega Box, 126 Pieces
 Brand: Polydron
★★★★☆ 77 ratings

£37⁸⁰ (€0.30 / Toy)
✓prime One-Day & FREE Returns

Spread the cost of your purchase over £100.
 Select instalments by Barclays at checkout. Subject to financial status. Amazon is the credit broker. Representative APR 12.2% variable. [Learn more about instalments by Barclays](#)

Note: This item is eligible for **FREE Click and Collect** without a minimum order subject to availability. Details

- Polydron boxes contain a mixture of original polydron and frameworks pieces all housed in a handy storage tub
- Both systems (original polydron and polydron framework pieces in this set) are compatible with each other
- Polydron contains unique joints which readily snap together giving a superior hinge
- They are a leading resource in schools around the world for teaching 2D and 3D shapes in geometry
- Build over 60 models with this set; Contains 126 pieces

Specifications for this item

Brand Name	Polydron
Ean	5060164530848
Included Components	2 swivel joints, 102 Triangles (4 types), 22 squares, guide, tub
Is Assembly Required	false
Model Number	20-5003R
Number of Items	126

£37⁸⁰ (€0.30 / Toy)
✓prime One-Day & FREE Returns

FREE delivery **Tomorrow, Oct 5.**
 Order within 13 hrs 41 mins. [Details](#)

📍 Deliver to r - Bexhill-On-Sea TN39 3

In stock.

Quantity: 1

[Add to Basket](#)

[Buy now](#)

🔒 Secure transaction

Dispatches from Amazon
 Sold by Amazon

Return policy: Returnable within 30 days of receipt
 [Add gift options](#)

[Add to List](#)

[Add to Baby Wishlist](#)


[Add to Gift List](#)

Listing Quality Score (LQS) Analysis

Listing Quality Score

7.3

Product follows most Amazon best practices



Polydron 20-5003R
 Mega Box, 126 Pieces

Copy Breakdown (B001FOBQDU)

Title does not contain symbols or emojis	✓
Title contains 150+ characters	✗
5+ bullet points	✓
150+ characters in each bullet point	✗
First letter of bullet points is capitalized	✓
Bullet points are not in all caps or contain icons	✓
1000+ characters in description or A+ content	✓

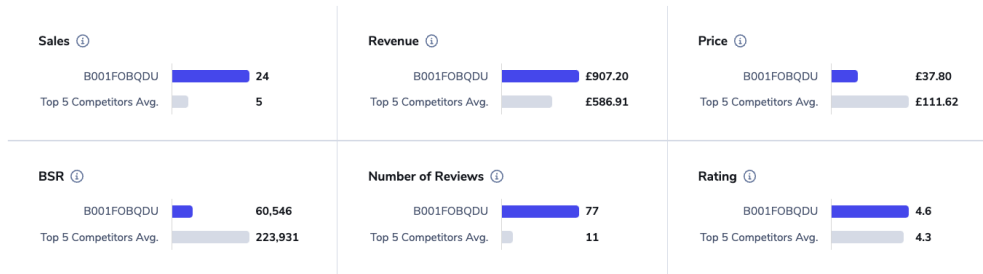
Media Breakdown (B001FOBQDU)

1000 x 1000 px +	✓
Main image is on a white background	✓
7+ images	✓
Includes video	✗

Review Breakdown (B001FOBQDU)

20+ reviews	✓
4+ average star ratings	✓

Competitor Analysis [ⓘ]



Top Keywords Analysis [ⓘ]

Total Keywords [ⓘ]	Top 10 Keywords [ⓘ]	Total Search Volume [ⓘ]	Top 10 Search Volume [ⓘ]
218	4	50,185	204

ASIN does not rank in top 10 organically for any keyword with monthly search volume > 500. Use Cerebro to discover more keywords and optimize keyword strategy

Indexing:

535 total indexed keywords.

Single Product Search

Polydron 20-5003R Mega Box, 126 Pieces
B001FOBQDU [ⓘ]

[View Products Frequently Bought Together](#)

Keyword Distribution

535 Total Keywords
238 Sponsored Keywords
218 Organic Keywords
159 Amazon Recommended

Word Frequency

[Export](#)

toys (160) year (88) building (81) construction (63)
magnetic (58) kids (56) years (53) set (48) toy (46)
olds (45) old (45) stem (26) shapes (25) costume (25)
boys (25) polydron (18)

Store Front:

Polydron 20-5003R Mega Box, 126 Pieces

Brand: Polydron

77 ratings

£37⁸⁰ (£0.30 / Toy)

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Company number: 13180513

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	Notes	Recommendations
SEO	Rating 3.5 out of 10, No relevant keywords in the title	Keyword research + target list + keyword optimisation front and back end
Variations	No Variations	Identify if there are any frequently bought together items in your catalogue and possibility of creating variations as a bundle, colours, sizes
Thumbnails	7 Thumbnails with the different shape models of the product	Identify the best features of the product and integrate them into the thumbnails (perform competitor and review analysis)
Copywriting	Missing useful information about the product and product features.	Create a copywriting based on your customer archetype
Branding	The branding is missing from the listing except for the title.	Create a theme which expresses the brand value and use it for all the Graphic content
Video	Missing	A video is highly important for the toys category, giving the opportunity to show the product's applications. Adding kids and parents into it would also help
A+ Content	Missing	Create a theme to represent the Brand. Add all the information and specifications that are missing from the thumbnails, bullet points
Brand Story	Missing	Create a brand story where you can show more details about your brand and divert the traffic to the store front
Store Front	Missing	Create a storefront highlighting the best-selling products. This is a good opportunity to increase the revenue and create repetitively customers
Lifestyle content	Missing	This is crucial in the toys category.

ASIN Audit - A quick overview of an Amazon listing, analysis of its performance and content.